

Atlantis Investment and BOCHK Asset Management Limited Successfully Held Investor Seminar

On November 27th, the "Investment Market Outlook - Seize the Investment Opportunities in Belt and Road" was jointly held by Atlantis Investment Management Limited (hereinafter referred to as "Atlantis") and BOCHK Asset Management Limited (hereinafter referred to as "BOCHKAM"). The investor seminar was held successfully on the 70th floor of Bank of China Tower, Hong Kong. The representatives of Atlantis and BOCHKAM respectively presented detailed analysis and outlook from the perspective of new macro investment trends, stock and bond strategies, providing prospective investment clues for investors and relevant decision makers of financial institutions. The event was enthusiastically attended by numerous new and old friends of Atlantis and BOCHKAM.



Welcome speech by SHEN Hua, CEO of BOCHK Asset Management Limited

Macro Investment Market Outlook

Yang LIU, Chairperson and CIO, Atlantis Investment Management:

The current overall investment environment has split away from its previous status quo, and is in a stage of readjustment and rebalancing. In the context of the rebalancing of China-US relations, global economic growth and global capital flow, the future investment in Greater China needs to be focused in three areas. Namely, they are strategic emerging industries that could be replaced by domestic products, China Manufacturing with deep foundation and technology; and the large health and consumption sectors that represent China's emerging middle class and their needs in the future.



Yang LIU, Chairperson and CIO, Atlantis Investment Management, delivered a keynote speech

Stock Market Outlook in 2020

Yan YANG, Fund Manager and Head of Greater China Research, Atlantis Investment Management:

The core factor affecting the stock market in 2019 is the Sino US trade war. However, the core factor affecting the stock market in 2020 will be different. It will be divided into two stages: the first stage will be China's economy, and the second stage will be whether GDP growth affects the industries and enterprises invested.

Major asset investment strategies:

1) Stocks > gold > bonds; 2) opportunities in emerging markets increase; 3) A-shares continue to be strong, and Hong Kong shares allocation opportunities increase significantly.

Stock investment strategy:

1) Industry > stock selection; 2) high-dividend stocks return to vision; 3) core asset allocation: healthcare, e-commerce, consumption, 5G network equipment maker; secondary asset allocation: telecommunication carrier, real estate and automobile.



Yan YANG, Fund Manager and Head of Greater China Research, Atlantis Investment Management, delivered a keynote speech

Investment Opportunities in Belt and Road

Ben Yuen, CIO of Fixed Income, BOCHK Asset Management Limited:

In 2019, the developed countries were generally in a downward trend of GDP growth. The growth momentum of the countries and regions along the Belt and Road Initiative is expected to be more robust. Looking forward to the future, although the impact of the Sino US trade war is still ongoing, it is expected that the market will gradually reduce the intensity and frequency of its reflection.

At present, the fundamentals of enterprises in Asia are improving. Compared with other regions, the prices of corporate bonds in Asia are relatively cheap or attractive.



Ben Yuen, CIO of Fixed Income, BOCHK Asset Management Limited, delivered a keynote speech





More than 70 guests gathered on the 70th floor of the historic Bank of China building to attend the seminar

About Atlantis

Atlantis Investment Management was founded in London in 1994 by three star ex-Schroders fund managers. Ms Yang Liu, now Atlantis' Chairman and Chief Investment Officer, joined Atlantis in 2002 as a Fund Manager. As Yang grew to become one of the most recognised names in China investing, she acquired the Atlantis group in 2009. Under Yang's direction, Atlantis' center of gravity has shifted to China. Our headquarters is now in Hong Kong, where we occupy the 35th floor of the Centrium skyscraper high above the Central district. Since inception, Atlantis has been dedicated exclusively to Asian equity strategies. Our two main investment focuses, China and Asia, are operated independently and led by our dedicated portfolio managers. While the non-investment functions (risk management, legal and compliance, trading, operations, marketing and investor relations) are provided from Hong Kong, our investment and research professionals are based regionally in Asia – Hong Kong, Shanghai and Singapore. This enables our investment professionals to focus on what they do best and provide us our key advantages: local, street-level intelligence. Atlantis currently offers a wide range of services for global institutional investors through the Atlantis funds and via segregated mandates.

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